

Product Strategy Specialist (Part time)

Shape our product strategy. Own meaningful outcomes. Work with flexibility.

We're looking for a Product Strategy Specialist who wants to make a real impact through a long-term, part-time contractor engagement.

We believe that ownership is measured by responsibility and results. If you're someone who takes initiative, enjoys turning ideas into action, and wants the flexibility of part-time work while playing an integral role in our product strategy, we'd love to meet you.

Join a company that rewards ownership and loyalty, is committed to customer satisfaction, encourages initiative, and cultivates continuous self-improvement.

Deliverables

As our Product Strategy Specialist, you will:

- Lead competitor and market analysis activities, transforming market insights into actionable inputs that shape product strategy, positioning, and business decisions.
- Prepare and deliver impactful product presentations while capturing feedback and translating it into relevant product and market initiatives.
- Own product positioning and packaging to ensure clear market differentiation and effective communication to the customers.
- Independently coordinate and guide internship assistants, setting priorities, providing direction, reviewing research activities, and ensuring valuable market insights are delivered.

Experience & Skills

You must have:

Ownership attitude is the most important skill

In addition, you must have:

- Bachelor's degree (or equivalent) in Engineering, Product Development, Business Administration or a related field.
- Strong presentation skills.

Nice to Have:

- Experience in market research, product management, or product marketing.
- Ability to work independently and effectively in a long-term, part-time contractor role.

Please send your CV to info@nimbltech.net

For any enquiries, please contact us at 210 6561200